



Minutes of Chamber of Commerce Meeting, September 12, 2011

In Attendance: Theresa Streb, Sean Dobbins, Michelle Villani, Terry VanStean, Matt Cook, Paula Bartishevich, Dan LaGasse, Mark DeCracker, Tom Herendeen, Stephanie Knarr

1. Wayne County Health System: Mareya Vande-Doyle presented/described three different programs available to assist senior citizens with unmet medical health needs:
 - Geriatric Assesment Program: after the elderly (patient) is referred by a caring fellow citizen such as a pharmacist, postman, neighbor, the Geriatric Assessment Program Care Manager goes to talk with the potential patient in his/her home. There are no geriatritionists (doctors) in Ontario, Wayne, Ontario or Seneca Counties so the patient goes to the Wolcott or Newark Clinic Patient talks to the doctor who is on television (Telehealth). Interaction lasts about 1 ½ hours. Geriatritionist is Dr. Mohammed. Program is funded through April 2012. Mareya is sharing information so that we may be aware and refer other elders with unmet medical health needs
 - Senior Health Fair, October 3rd at Carey Lake Conference Facility, Macedon
 - Passed out Community Resource Guides
2. SCORE Presentation: Paul Sigas, Tony Carlisi, and Dave Richards described services offered by local chapter (located 16 William Street, Lyons) Score is a volunteer organization.... . . .started out as retired business people but now has many non-retired volunteer members. Primary focus remains providing assistance to those wanting to start a business.... . . .but also provides workshops for established business people. Provides individual counseling, cyber counseling, workshops and SMART (Score Management Assessment & Review Team). Best part is that IT IS FREE!! Recent success stories from right here in Lyons: Growler's Pub and Robert Kelly, barber --- both received advice from local SCORE. Other Wayne County locations include Macedon, Ontario and Sodus. What is motivation for SCORE volunteers to give of their time and talent? --- to give back to the community. Paul also recommends that businesspersons join the Wayne County Business Council
3. Memberships: Newly received/renewed memberships include Ohmann Theatre, Newark Pilots, Loson's Big M, Meg's Canal Street Cafe
4. Business of the Month: Sign did not get delivered to Businesses over the summer . Therefore, we agreed to the following award schedule.....
 - September 2011 – Simpelaar Farms
 - October 2011 – Jim's Trailer World
 - November 2011 – Deloka LLC
 - December 2011 – Lyons National Bank
5. New Businesses:
 - Meg's Canal Street Café – opened during Peppermint Days
 - Studio 39 Salon – on Canal Street next to Nima's – Tracy Ocque is stylist
 - Brad & Betty Burnham have been fixing up the Lyons Family Restaurant – they are leaving the Quality Inn
 - Glen will not be opening up A Canal Village Shop. He is managing his (recently deceased) Aunt's farm

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6. Business After hours- Monday, October 3rd at 5-7 p.m. – Renaissance Salon (Valerie VanStean, Stylist) Sort Chamber of Commerce Meeting to follow at 7:00 p.m. **IMPORTANT TO SUPPORT OUR CHAMBER MEMBERS WHO GO TO THE EXPENSE/TROUBLE OF PROVIDING BUSINESS AFTER HOURS HOSPITALITY**
7. Michelle Villani: Attended this meeting. Asked to be able to participate. Is now at Villani Law Office doing matrimonial,civil, municipal work. Welcome Michelle!
8. Summer Review:
 - Cycling the Erie: through Chamber member efforts, contact was made with over 300 cyclists July 12th. Used Eight 5 gallon containers of (donated) water plus a lot of donated ice. Well received by the cyclists. Ohmann Theatre as source for ice next year?
 - Farmer's Market; extremely busy this summer. Vendors say we have the best market in Wayne County. People are coming to the Lyons Market from other towns. The EBT Program (for folks eligible for food stamps) has been very successful --- \$404.00 sold through EBT program to date this year.
 - Market Liaison for next year: Patsy Hewes has agreed to be replacement for Stuart & Anne
9. RESOLVED: Inasmuch as the Chamber of Commerce expends funds for “entertainment” during the hours of the Farmer’s Market, the Chamber of Commerce directs the Market Liaison that such “entertainment” shall be primarily music of a nature to be enjoyed by the majority of Market shoppers. Actors, comedians, clowns, mimes and the like shall also be considered acceptable entertainment. However, displays of goods or posters or speakers promoting “causes” will not be considered entertainment and no Chamber of Commerce funds will be expended for such.
Motion made by Stephanie Knarr, seconded by Mark DeCracker; all ayes
10. RESOLVED: Direct Treasurer Tom Herendeen to disburse balance of “Savannah Mural” funds held in Lyons Chamber of Commerce Account to Mark DeCracker for his advertising and promotion work.
Motion made by Theresa Streb, seconded by Matt Cook; all ayes
11. Notification: Nutrition Day will be held Monday, October 24th at the Community Center
12. Butterfly Trail: Update from Mark DeCracker on status of work
 - Sean Dobbins advises that he he back on the Community Center Board and that the “FOR SALE” sign is going up very shortly
13. Lyons as a Destination on the Erie Canal: Additional Rack Cards have been printed with the funds provided by the Chamber, the Town, the Village, etc. adequate for the remainder of this year.
14. Request from Main Street Program: Would the Chamber be willing to assist in advertising PUMPKINPALOOZA?
RESOLVED: Agreed to contribute \$250.00
Motion made by Sean Dobbins, seconded by Terry VanStean; all ayes
 - Agreed to have a table at PUMPKINPALOOZA....and to have something to hand out...list of Chamber members and things we have done this year
 - Agreed to look into getting a banner for the Chamber
15. Reminder: Annual Dinner is coming up. Tired of Studebakers? ---- and they are not currently Chamber members.